## UNITED STATES DISTRICT COURT DISTRICT OF CONNECTICUT

COACH, INC. and COACH SERVICES, INC. : : Plaintiffs, Civil Action No. 3:11-cv-265 : : - against -: COMPLAINT TROPICAL SUN, LLC, DEBRA A. SPADA and : UMBERTO J. SPADA Defendant(s). : 

Plaintiffs Coach, Inc. and Coach Services, Inc. (hereinafter collectively referred to as "Plaintiffs" or "Coach"), through their undersigned counsel, for their complaint against Defendants allege as follows:

## **Nature of the Action**

1. This is an action for counterfeiting, trademark, and counterfeiting, false designation of origin and false advertising under the Lanham Act (15 U.S.C. §§ 1114, 1116, 1117, 1125(a), (c), and (d)); copyright infringement under the United States Copyright Act (17 U.S.C. § 501 et seq.); and unfair competition under the common law of the State of Connecticut.

## Jurisdiction and Venue

2. Jurisdiction over the parties and subject matter of this action is proper in this Court pursuant to 15 U.S.C. § 1121 (actions arising under the Lanham Act), 28 U.S.C. § 1331 (actions arising under the laws of the United States), and § 1338(a) (actions arising under an Act of Congress relating to copyrights and trademarks). This Court has supplemental

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jurisdiction over the claims in this Complaint that arise under state statutory and common law pursuant to 28 U.S.C. § 1367(a).

3. This Court has personal jurisdiction over the Defendants because they do business and/or reside in the State of Connecticut and, as to the entities, because they do business, are incorporated, and/or are authorized to do business in the State of Connecticut.

4. Venue is properly founded in this judicial district pursuant to 28 U.S.C. §§ 1391(b) and (c) and 1400 (b) because Defendants reside in this District, may be found in this District, and/or a substantial part of the events giving rise to the claims in this action occurred within this District.

### **Parties**

5. Plaintiff Coach, Inc. is a corporation duly organized and existing under the laws of the State of Maryland, with its principal place of business in New York, New York. Plaintiff Coach Services, Inc. is a corporation duly organized and existing under the laws of the State of Maryland with its principal place of business in Jacksonville, Florida.

6. Upon information and belief, Defendant Tropical Sun LLC is a corporation organized and existing under the laws of the State of Connecticut with a principal place of business in 871C Newfield Street, Middletown, Connecticut.

7. Upon information and belief, Defendant Debra S. Spada is an individual residing at 60 Morgan Street, Middletown, Connecticut and is an owner of Tropical Sun LLC.

8. Upon information and belief, Defendant Umberto J. Spada is an individual residing at 60 Morgan Street, Middletown, Connecticut and is an owner of Tropical Sun LLC.

9. Plaintiffs are unaware of the names and true capacities of Defendants, whether individual, corporate and/or partnership entities, named herein as DOES 1 through 10,

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inclusive, and therefore sues them by their fictitious names. Plaintiffs will seek leave to amend this complaint when their true names and capacities are ascertained. Plaintiffs are informed and believes and based thereon allege that said Defendants and DOES 1 through 10, inclusive, are in some manner responsible for the wrongs alleged herein, and that at all times referenced each was the agent and servant of the other Defendants and was acting within the course and scope of said agency and employment.

10. Plaintiffs are informed and believe, and based thereon allege, that at all relevant times herein, Defendants and DOES 1 through 10, inclusive, knew or reasonably should have known of the acts and behavior alleged herein and the damages caused thereby, and by their inaction ratified and encouraged such acts and behavior. Plaintiffs further allege that Defendants and DOES 1 through 10, inclusive, have a non-delegable duty to prevent or cause such acts and the behavior described herein, which duty Defendants and DOES 1 through 10, inclusive, failed and/or refused to perform.

#### **The World Famous Coach Brand and Products**

11. Coach was founded more than sixty years ago as a family-run workshop in Manhattan. Since then Coach has been engaged in the manufacture, marketing and sale of fine leather and mixed material products including handbags, wallets, accessories, eyewear, footwear, jewelry and watches. Coach sells its goods through its own specialty retail stores, department stores, catalogs and via an Internet website <u>www.coach.com</u> throughout the United States.

12. Coach has used a variety of legally-protected trademarks and design elements/copyrights for many years on and in connection with the advertisement and sale of its products, including those detailed in paragraphs 13 - 22 of this Complaint (together, the "Coach Intellectual Property").

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13. Coach has expended substantial time, money, and other resources in

developing, advertising, and otherwise promoting the Coach Intellectual Property. As a result, products bearing the Coach Intellectual Property are widely recognized and exclusively associated by consumers, the public, and the trade as being high quality products sourced from Coach, and have acquired strong secondary meaning. Coach products have also become among the most popular in the world, with Coach's annual global sales currently exceeding three billion dollars.

# The Coach Trademarks

14. Coach is the owner of the following United States Federal Trademark

<b>Registration</b>	<u>Mark</u>	<u>Classes</u>	Date of	<u>Image</u>
<u>No.</u>			<b><u>Registration</u></b>	
2,088,706	СОАСН	6, 9, 16, 18, 20 and 25 for <i>inter alia</i> key fobs, eyeglass cases, satchels, tags for luggage, luggage, backpacks, picture frames, hats, gloves and caps.	September 19, 1997	СОАСН
3,157,972	СОАСН	35 for retail store services.	October 17, 2006	СОАСН
0,751,493	СОАСН	16, 18 for <i>inter alia</i> leather goods, wallets and billfolds.	June 23, 1963	СОАСН
2,451,168	СОАСН	9 for <i>inter alia</i> eyeglasses and sunglass Cases	May 15, 2001	СОАСН
2,537,004	СОАСН	24 for <i>inter alia</i> home furnishings.	February 5, 2002	COACH
1,846,801	СОАСН	25 for <i>inter alia</i> men's and women's coats and jackets.	July 26, 1994	СОАСН

Registrations (hereinafter collectively referred to as the "Coach Trademarks"):

Registration No.	Mark	<u>Classes</u>	Date of Registration	<u>Image</u>
3,439,871	СОАСН	18 for <i>inter alia</i> umbrellas.	June 3, 2008	СОАСН
2,061,826	СОАСН	12 for <i>inter alia</i> seat covers.	May 13, 1997	СОАСН
2,231,001	СОАСН	25 for <i>inter alia</i> men and women's clothing.	March 9, 1999	СОАСН
2,836,172	СОАСН	14 for <i>inter alia</i> sporting goods and stuffed toys.	April 27, 2004	СОАСН
2,939,127	СОАСН	9 for <i>inter alia</i> camera cases.	April 12, 2005	СОАСН
3,354,448	СОАСН	14 for <i>inter alia</i> jewelry.	December 11, 2007	СОАСН
2,579,358	СОАСН	20 for <i>inter alia</i> pillows, mirrors and glassware.	June 6, 2002	СОАСН
2,074,972	СОАСН	3, 21 for <i>inter alia</i> leather cleaning products and shoe brushes.	July 1, 1997	СОАСН
2,446,607	СОАСН	16 for <i>inter alia</i> writing instruments.	April 24, 2001	COACH
2,291,341	СОАСН	14 for <i>inter alia</i> clocks and watches.	November 9, 1999	СОАСН
1,071,000	СОАСН	18, 25 for <i>inter alia</i> women's handbags.	August 9, 1977	СОАСН
3,633,302	СОАСН	3 for <i>inter alia</i> perfumes, lotions and body sprays.	June 2, 2009	СОАСН
2,534,429	COACH & LOZENGE DESIGN	9 for <i>inter alia</i> eyeglasses, eyeglass frames and sunglasses.	January 29, 2002	COACH
3,363,873	COACH & LOZENGE DESIGN	3 for <i>inter alia</i> fragrances.	January 1, 2008	COACH

Registration No.	<u>Mark</u>	<u>Classes</u>	Date of Registration	Image
2,252,847	COACH & LOZENGE DESIGN	35 retail services.	June 15, 1999	COACH
2,291,368	COACH & LOZENGE DESIGN	14 for <i>inter alia</i> jewelry.	November 9, 1999	COACH
2,666,744	COACH & LOZENGE DESIGN	24 for <i>inter alia</i> bed linens.	December 24, 2002	COACH
2,534,429	COACH & LOZENGE DESIGN	9 for <i>inter alia</i> eyeglasses, eyeglass frames and sunglasses.	January 29, 2002	COACH
2,169,808	COACH & LOZENGE DESIGN	25 for <i>inter alia</i> clothing for men and women.	June 30, 1998	COACH
2,045,676	COACH & LOZENGE DESIGN	6, 9, 16, 18, 20, 25 for <i>inter alia</i> key fobs, money clips, phone cases, attaché cases, duffel bags, picture frames, hats, caps and gloves.	March 18, 1997	COACH
1,070,999	COACH & LOZENGE DESIGN	18, 25 for <i>inter alia</i> women's handbags.	August 9, 1977	COACH
1,309,779	COACH & LOZENGE DESIGN	9, 16, 18 for <i>inter alia</i> eyeglass cases and leather goods such as wallets, handbags and shoulder bags.	December 19, 1984	COAGH
2,035,056	COACH & LOZENGE DESIGN	3, 21 for <i>inter alia</i> leather cleaning products and shoe brushes.	February 4, 1997	COACH
2,983,654	COACH & LOZENGE DESIGN	18, 24, 25 for <i>inter alia</i> handbags, leather goods, fabrics, swimwear, hats and shoes.	August 9, 2005	

Registration No.	Mark	Classes	Date of Registration	Image
2,626,565	CC & DESIGN (Signature C)	18 for <i>inter alia</i> handbags, purses, clutches, shoulder bags, tote bags, and wallets.	September 24, 2002	
2,822,318	CC & DESIGN (Signature C)	24 for <i>inter alia</i> fabric for use in the manufacture of clothing, shoes, handbags, and luggage.	March 16, 2004	
2,832,589	CC & DESIGN (Signature C)	14, 16, 18, 20, 24, 25, 4, 6, 9 for <i>inter alia</i> sunglasses and eye glass cases, leather goods,	April 13, 2004	
2,592,963	CC & DESIGN (Signature C)	25 for <i>inter alia</i> clothing.	July 9, 2002	
2,822,629	CC & DESIGN (Signature C)	35 for retail services for <i>inter alia</i> handbags, small leather goods, jewelry and watches.	March 16, 2004	
3,012,585	AMENDED CC & DESIGN (Signature C)	18, 24, 25 for <i>inter alia</i> handbags, purses, fabrics and clothing.	November 8, 2005	
3,396,554	AMENDED CC & DESIGN (Signature C)	3 for <i>inter alia</i> fragrances.	March 11, 2008	
3,696,470	COACH OP ART & Design	18, 24 and 25 for <i>inter</i> <i>alia</i> bags, umbrellas, shoes and the manufacture of these goods.	October 13, 2009	83
3,251,315	COACH EST. 1941	18, 25 for <i>inter alia</i> handbags, small leather goods, jackets and coats.	June 12, 2007	CH estigation

Registration No.	<u>Mark</u>	Classes	Date of Registration	Image
3,413,536	COACH EST. 1941 STYLIZED	14, 18, 25 for <i>inter alia</i> handbags, purses, shoulder bags, tote bags, and wallets.	April 15, 2008	Coach est. 1941
3,441,671	COACH LEATHERWARE EST. 1941 [Heritage Logo]	9, 14, 18, 25 for <i>inter alia</i> handbags, leather cases, purses, and wallets.	June 3, 2008	EST. 1941
3,072,459	CL STYLIZED	18 for <i>inter alia</i> leather goods.	March 28, 2006	¢
3,187,894	CL STYLIZED	18, 25 for <i>inter alia</i> leather goods and clothing.	December 12, 2006	¢
1,664,527	THE COACH FACTORY STORE & LOZENGE DESIGN	42 for <i>inter alia</i> retail services for leather ware.	November 12, 1991	(The Coach Factory Store)
3,338,048	COACH STYLIZED	18 for <i>inter alia</i> luggage, backpacks and shoulder bags	November 11, 2007	
3,149,330	C & LOZENGE LOGO	9, 14, 16, 25 for <i>inter alia</i> desk accessories, clothing and eye glasses.	September 26, 2006	$\mathbf{C}$
2,162,303	COACH & TAG DESIGN	25 for <i>inter alia</i> clothing.	June 2, 1998	State Conce
2,088,707	COACH & TAG DESIGN	18 for <i>inter alia</i> accessory cases, backpacks and satchels.	August 19, 1997	Starter Constant

15. These registrations are valid, subsisting, in full force and effect, and many

have become incontestable pursuant to 15 U.S.C. §1065.

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16. The registration of the Coach Trademarks constitutes *prima facie* evidence of their validity and conclusive evidence of Coach's exclusive right to use the Coach Trademarks in connection with the goods identified therein and other commercial goods.

17. The registration of the marks also provides sufficient notice to Defendants of Coach's ownership and exclusive rights in the Coach Trademarks.

18. The Coach Trademarks qualify as famous marks, as that term is used in 15U.S.C. § 1125 (c)(1).

19. The Coach Trademarks at issue in this case have been continuously used and have never been abandoned.

## **The Coach Design Elements**

### Copyrights

20. Many of the decorative and artistic combinations of the design elements present on Coach products are independently protected works under the United States Copyright Laws. These design elements are wholly original works and fixed in various tangible products and media, thereby qualifying as copyrightable subject matter under the United States Copyright Act, 17 U.S.C. Sections 101 et seq. (hereinafter referred to as the "Coach Design Elements").

21. Amongst others, Coach has a valid copyright registered with the Copyright Office for its "Legacy Stripe" design, with registration number VAu000704542.

22. Coach has a valid copyright registered with the Copyright Office for its "Op Art" design, with registration number VA0001694574.

23. At all times relevant hereto, Coach has been the sole owner and proprietor of all rights, title, and interest in and to the copyrights in the Design Elements used on Coach products, and such copyrights are valid, subsisting and in full force and effect.

### **Defendants' Acts of Infringement and Unfair Competition**

24. Upon information and belief, Defendants are engaged in designing, manufacturing, advertising, promoting, distributing, selling, and/or offering for sale products bearing logos and source-identifying indicia and design elements that are studied imitations of the Coach Trademarks, the Coach Trade Dresses, and the Coach Design Elements (hereinafter referred to as the "Infringing Products"). Defendants' specific conduct includes, among other things:

A. Defendants prominently display counterfeit Coach products in their retail store located at 871C Newfield Street, Middletown, CT. as an enticement to attract potential customers to their business.

B. On or about January 13, 2011 an investigator working on behalf of Coach entered the Tropical Sun store and observed approximately two pairs of counterfeit Coach flip flops being offered for sale for \$19.99, approximately four large counterfeit Coach handbags being offered for sale for \$39.00 and approximately six counterfeit Coach wallets being offered for sale for \$15.00. These products bear amongst other trademarks the Coach Signature C design, the Coach and Lozenge design and the Horse and Carriage design.

C. The Investigator purchased one Infringing Product priced at \$39.00 for a total of \$42.39 with tax. The handbag that the Investigator purchased has plastic covering the handle, newspaper stuffed inside and silica gel packets. Coach does not package, market, sell or offer for sale handbags with plastic on the handles, newspaper stuffed inside or silica gel packets.

D. The average price for an authentic Coach handbag is \$298.00.

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E. Tropical Sun is not and never has been an authorized supplier or retailer of authentic Coach goods.

25. Defendants are well aware of the extraordinary fame and strength of the Coach brand and the incalculable goodwill associated therewith.

26. Defendants have no license, authority, or other permission from Coach to use any of the Coach Intellectual Property in connection with designing, manufacturing, advertising, promoting, distributing, selling, and/or offering for sale the Infringing Products.

27. Defendants have been engaging in the above-described illegal counterfeiting and infringing activities knowingly and intentionally, with reckless disregard or willful blindness to Coach's rights, or with bad faith for the purpose of trading on the goodwill and reputation of the Coach Trademarks and Coach products.

28. Defendants' activities, as described above, are likely to create a false impression and deceive consumers, the public, and the trade into believing that there is a connection or association between the Infringing Products, and Coach.

29. Upon information and belief, Defendants intend to continue to design, manufacture, advertise, promote, import, distribute, sell, and/or offer for sale the Infringing Products, unless otherwise restrained.

30. Coach is suffering irreparable injury, has suffered substantial damages as a result of Defendant's activities, and has no adequate remedy at law.

# COUNT I (Trademark Counterfeiting, 15 U.S.C. § 1114)

31. Coach repeats and realleges the allegations set forth in paragraphs 1-30.

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32. Defendants, without authorization from Coach, have used and are continuing to use spurious designations that are identical to, or substantially indistinguishable from, Coach's Trademarks.

33. The foregoing acts of Defendants are intended to cause, have caused, and are likely to continue to cause confusion or mistake, or to deceive consumers, the public, and the trade into believing that Defendants' Infringing Products are genuine or authorized products of Coach.

34. Upon information and belief, Defendants have acted with knowledge of Coach's ownership of the Coach Trademarks and with deliberate intention or willful blindness to unfairly benefit from the incalculable goodwill inherent in the Coach Trademarks.

35. Defendants' acts constitute trademark counterfeiting in violation of Section 32 of the Lanham Act (15 U.S.C. § 1114).

36. Upon information and belief, Defendants have made and will continue to make substantial profits and gains to which they are not in law or equity entitled.

37. Upon information and belief, Defendants intend to continue their infringing acts, unless restrained by this Court.

38. Defendants' acts have damaged and will continue to damage Coach, and Coach has no adequate remedy at law.

## COUNT II (Trademark Infringement, 15 U.S.C. § 1114)

39. Coach repeats and realleges the allegations set forth in paragraphs 1-38.

40. Defendants, without authorization from Coach, have used and are continuing to use spurious designations that are confusingly similar to Coach's Trademarks.

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41. The foregoing acts of Defendants are intended to cause, have caused, and are likely to continue to cause confusion, mistake, and deception among consumers, the public, and the trade as to whether Defendant's Infringing Products originate from, or are affiliated with, sponsored by, or endorsed by Coach.

42. Upon information and belief, Defendants have acted with knowledge of Coach's ownership of the Coach Trademarks and with deliberate intention or willful blindness to unfairly benefit from the incalculable goodwill symbolized thereby.

43. Defendants' acts constitute trademark infringement in violation of Section32 of the Lanham Act (15 U.S.C. § 1114).

44. Upon information and belief, Defendants have made and will continue to make substantial profits and gains to which they are not in law or equity entitled.

45. Upon information and belief, Defendants intend to continue their infringing acts, unless restrained by this Court.

46. Defendants' acts have damaged and will continue to damage Coach, and Coach has no adequate remedy at law.

# COUNT III (False Designation of Origin and False Advertising 15 U.S.C. § 1125(a))

47. Coach repeats and realleges the allegations set forth in paragraphs 1-46.

48. Defendants' promotion, advertising, distribution, sale, and/or offering for sale of the Infringing Products, together with Defendants' use of other indicia associated with Coach is intended, and is likely to confuse, mislead, or deceive consumers, the public, and the trade as to the origin, source, sponsorship, or affiliation of the Infringing Products, and is intended, and is likely to cause such parties to believe in error that the Infringing Products have

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been authorized, sponsored, approved, endorsed or licensed by Coach, or that Defendants are in some way affiliated with Coach.

49. The foregoing acts of Defendants constitute a false designation of origin, and false and misleading descriptions and representations of fact, all in violation of Section 43(a) of the Lanham Act (15 U.S.C. § 1125(a)).

50. Upon information and belief, Defendants have made and will continue to make substantial profits and gains to which they are not in law or equity entitled.

51. Upon information and belief, Defendants intend to continue their infringing acts, unless restrained by this Court.

52. Defendants' acts have damaged and will continue to damage Coach, and Coach has no adequate remedy at law.

# COUNT IV (Trademark Dilution, 15 U.S.C. § 1125(c))

53. Coach repeats and realleges the allegations set forth in paragraphs 1-52.

54. The Coach Trademarks are strong and distinctive marks that have been in use for many years and have achieved enormous and widespread public recognition.

55. The Coach Trademarks are famous within the meaning of Section 43(c) of the Lanham Act (15 U.S.C. § 1125(c)).

56. Defendants' use of the Infringing Products, without authorization from Coach, dilutes the distinctive quality of the Coach Trademarks and decreasing the capacity of such marks to identify and distinguish Coach products.

57. Defendants have intentionally and willfully diluted the distinctive quality of the famous Coach Trademarks in violation of Section 43(c) of the Lanham Act (15 U.S.C. § 1125(c)).

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58. Upon information and belief, Defendants have made and will continue to make substantial profits and gains to which they are not in law or equity entitled.

59. Upon information and belief, Defendants intend to continue their infringing acts, unless restrained by this Court.

60. Defendants' acts have damaged and will continue to damage Coach, and Coach has no adequate remedy at law.

## COUNT V (Common Law Trademark Infringement)

61. Coach repeats and realleges the allegations set forth in paragraphs 1-60.

62. Coach owns all rights, title, and interest in and to the Coach Trademarks, including all common law rights in such marks.

63. Defendants, without authorization from Coach, have used and are continuing to use spurious designations that are confusingly similar to the Coach Trademarks.

64. The foregoing acts of Defendants are intended to cause, have caused, and are likely to continue to cause confusion, mistake, and deception among consumers, the public, and the trade as to whether Defendant's Infringing Products originate from, or are affiliated with, sponsored by, or endorsed by Coach.

65. Upon information and belief, Defendants have acted with knowledge of Coach's ownership of the Coach Trademarks and with deliberate intention or willful blindness to unfairly benefit from the incalculable goodwill symbolized thereby.

66. Defendants' acts constitute trademark infringement in violation of the common law of the Connecticut.

67. Upon information and belief, Defendants have made and will continue to make substantial profits and gains to which they are not in law or equity entitled.

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68. Upon information and belief, Defendants intend to continue their

infringing acts, unless restrained by this Court.

69. Defendants' acts have damaged and will continue to damage Coach, and Coach has no adequate remedy at law.

# COUNT VI (Common Law Unfair Competition)

- 70. Coach repeats and realleges the allegations set forth in paragraphs 1-69.
- 71. The foregoing acts of Defendants constitute unfair competition in

violation of the common law of the State of Connecticut.

72. Upon information and belief, Defendants have made and will continue to

make substantial profits and gains to which they are not in law or equity entitled.

73. Upon information and belief, Defendants intend to continue their

infringing acts, unless restrained by this Court.

74. Defendants' acts have damaged and will continue to damage Coach, and

Coach has no adequate remedy at law.

### COUNT VII (Unjust Enrichment)

75. Coach repeats and realleges the allegations set forth in paragraphs 1-74.

76. The acts complained of above constitute unjust enrichment of Defendants at Coach's expense, in violation of the common law of the State of Connecticut.

WHEREFORE, Coach respectfully requests that this Court enter judgment

against Defendants as follows:

A. Finding that: (i) Defendants have violated Section 32 of the Lanham Act (15 U.S.C. § 1114); Section 43(a) of the Lanham Act (15 U.S.C. § 1125(a)); Section 43(c) of the

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Lanham Act (15 U.S.C. § 1125(c)); and Section 43(d) of the Lanham Act (15 U.S.C. § 1125(d)); (ii) Defendants have engaged in trademark infringement and unfair competition under the common law of Connecticut; and (iii) Defendants have been unjustly enriched in violation of Connecticut common law.

B. Granting an injunction, pursuant to Rule 65 of the Federal Rules of Civil Procedure, 15 U.S.C. § 1116, and 17 U.S.C. § 502, preliminarily and permanently restraining and enjoining Defendants, their officers, agents, employees, and attorneys, and all those persons or entities in active concert or participation with them from:

1. manufacturing, importing, advertising, marketing, promoting, supplying, distributing, offering for sale, or selling any products which bear the Coach Trademarks, the Coach Trade Dresses, and/or the Coach Design Elements, or any other mark or design element substantially similar or confusing thereto, including, without limitation, the Infringing Products, and engaging in any other activity constituting an infringement of any of Coach's rights in the Coach Trademarks and/or the Coach Design Elements;

2. engaging in any other activity constituting unfair competition with Coach, or acts and practices that deceive consumers, the public, and/or trade, including without limitation, the use of designations and design elements associated with Coach; or

3. engaging in any other activity that will dilute the distinctiveness of the Coach Trademarks.

C. Requiring Defendants to recall from any distributors and retailers and to deliver to Coach for destruction or other disposition all remaining inventory of all Infringing

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Products, including all advertisements, promotional and marketing materials therefore, as well as means of making same;

D. Requiring Defendants to file with this Court and serve on Coach within thirty (30) days after entry of the injunction a report in writing, under oath setting forth in detail the manner and form in which Defendants have complied with the injunction;

E. Directing such other relief as the Court may deem appropriate to prevent consumers, the public, and/or the trade from deriving any erroneous impression that any product at issue in this action that has been manufactured, imported, advertised, marketed, promoted, supplied, distributed, offered for sale, or sold by Defendants, has been authorized by Coach, or is related in any way with Coach and/or its products;

F. Awarding Coach statutory damages of \$2,000,000 per counterfeit mark, per type of good used in accordance with Section 35 of the Lanham Act (15 U.S.C. § 1117) or alternatively, ordering Defendants to account to and pay to Coach all profits realized by their wrongful acts and also awarding Coach its actual damages, and also directing that such profits or actual damages be trebled, in accordance with Section 35 of the Lanham Act (15 U.S.C. § 1117);

G. Awarding Coach statutory damages or in the alternative its actual damages suffered as a result of the copyright infringement, and any profits of Defendants not taken into account in computing the actual damages, pursuant to 17 U.S.C. § 504;

H. Awarding Coach actual and punitive damages to which it is entitled under applicable federal and state laws;

I. Awarding Coach its costs, attorneys fees, investigatory fees, and expenses to the full extent provided by Section 35 of the Lanham Act (15 U.S.C. § 1117) and Section 505 of the Copyright Act of 1976 (17 U.S.C. § 505);

J. Awarding Coach pre-judgment interest on any monetary award made part

of the judgment against Defendants; and

K. Awarding Coach such additional and further relief as the Court deems just

and proper.

# **DEMAND FOR JURY TRIAL**

Pursuant to Rule 38(b) of the Federal Rules of Civil Procedure, Coach requests a trial by jury in this matter.

Dated: February 17, 2011

<u>/s/ Margaret M. Pinkham</u> Elise Busny CT juris number 410939 Margaret M. Pinkham CT juris number 409025 PINKHAM BUSNY LLP 42 Pleasant Street Woburn, MA 01801 Tel. 781-933-9840 ebusny@pinkhambusny.com mpinkham@pinkhambusny.com

# **COUNSEL FOR PLAINTIFFS**